

# CASE STUDY: SAP INTEGRATION

*How CINTAP simplified SAP integration on a global scale.*

## THE NEED

A global leader in aluminum manufacturing required a powerful integration solution to support their business demands. As one of the top aluminum producers in the world, this company operates with a highly sophisticated system, doing business with several prestigious trade partners. EDI is an essential part of their business model, but their integration platform was putting up too many hurdles.

Their iPaaS provider offered only limited visibility into this company's transaction history, making it impossible to track inbound and outbound transactions effectively. Moreover, there were often errors with EDI. For example, each shipment generated two separate transactions—Delivery and Shipment—when only the first shipment in a series actually required both. Subsequent shipments needed only a Shipment trigger, not an additional Delivery transaction.

In addition to these EDI challenges, this client's previous provider offered only generic integration options and limited features, preventing the client from customizing transaction types or fields to suit specific customer requirements. The inability for customization proved restrictive and inefficient for this client, as even minor updates, new projects, and partner onboardings required significant time to complete.

The previous platform also proved unable to integrate directly with the client's SAP systems using XML and APIs. Instead, the client was forced to reformat EDI documents to align with their system, adding unnecessary complexity to their operations. When exploring alternative providers, the client was informed that onboarding and deployment would require a minimum of three months—a timeline that would have further delayed their operations.

\*ANONYMOUS



## FOUNDED

2013

## HEADQUARTERS

Abu Dhabi, UAE

## REVENUE

\$8B

## COMPANY SIZE

7,000

## INDUSTRY

Manufacturing

## SOLUTION

Rapid deployment of SAP integration

ESTIMATED  
PROJECT TIME

3+ MONTHS



COMPLETED IN

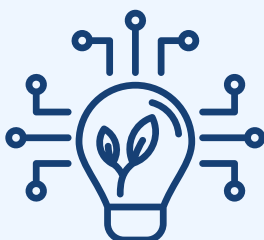
3.5  
WEEKS



ACCESS TO  
INNOVATIVE

EDI

FEATURES



## THE SOLUTION

Once this client switched to CINTAP, we addressed each of their pain points with their previous iPaaS one by one.

CINTAP Cloud's unique Transaction Trail gives all Direct Partners (CINTAP clients) complete visibility into their transaction history, with a detailed record of inbound and outbound transactions. As an added bonus, Integrated Partners (our clients' trade partners) can also access transaction data on the platform for free. As for complex and error-prone workflows, CINTAP configured this client's transaction process to accommodate their specific requirements.

CINTAP Cloud is one of the most flexible and customizable iPaaS providers available, making it possible for this client to tailor transaction fields and implement integration bundles tailored to their needs. To support ongoing client needs, CINTAP Cloud also introduces new features for both A2A and B2B integrations, found on our easy-to-navigate dashboard. With an extensive integration library (around 90% of common integrations already pre-configured on the platform) and optimized onboarding processes, CINTAP's team can bring each trade partner online in as little as 30 minutes, onboarding 60-70% faster than competitors.

Finally, CINTAP's SAP experts eliminated the need for an intermediate translator by enabling direct XML integration with this client's SAP systems. CINTAP Cloud had this client online and fully operational in 3.5 weeks—not 3 months as other providers had estimated.

CINTAP Cloud expedites complex projects and workflows, lowers costs, and overall simplifies integration.