

Logistics

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3PL
EDITION



Certificate



CINTAP

This award is in recognition of CINTAP's stellar reputation and trust among customers and industry peers, evident in the numerous nominations we received from our subscribers. CINTAP emerged as a Top Company after an exhaustive evaluation by an expert panel of C-level executives, industry thought leaders, and our editorial board.

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CINTAP

Visibility and Transparency to Centralize Business Cycle

Today, IoT devices and cloud platforms greatly enhance real-time data visibility in logistics and transportation. However, despite precision tracking of shipments and inventory, third-party logistics (3PL)

providers and transportation companies continue to struggle with fragmented transaction processing and a lack of transparency when dealing with B2B partners. Although these providers can offer metrics on message flow between systems, they fall short of effectively capturing the entire transaction trail.

Recognizing this setback, the founders of CINTAP developed a solution that is transforming the sector. Their cloud-based integration platform, tailored for the 3PL, logistics and transportation industries, has become a cohesive ecosystem of EDI- and API-based solutions where all parties can seamlessly integrate their processes.

CINTAP Cloud Platform works by bringing the entire lifecycle of a business process onto a single platform. From the initial order to the final invoice, or from a load tender to the last-mile delivery, it ensures every step is visible. The platform tracks a load's journey from pickup by a transportation company to its final delivery and provides clear documentation of each transaction.

3PL providers and their B2B trading partners can easily access and review these transactions, gaining a complete understanding of their business processes. End-to-end visibility enables them to monitor and manage their operations more effectively, ensuring accountability at every stage.

"We go beyond streamlining communication. We also empower business process management with robust analytics, intuitive dashboards and insightful reports, providing decision-makers with the clarity they need to drive their businesses forward," says Ansar Ahmed, founder and CEO.

Whether clients need to streamline workflows for enhanced productivity, enforce compliance requirements to meet regulatory standards or automate complex operations to reduce manual effort, CINTAP Cloud Platform has the tools to effectively automate and optimize the intricate processes.

The CINTAP Cloud Platform also stands out for enabling customers to build EDI integrations, a common necessity in logistics and 3PL today. It developed a proprietary engine capable of understanding and processing over 10,000 different EDI formats



Ansar Ahmed,
Founder and CEO

within seconds. This eliminates the need to create a new map for each EDI, simplifying the integration process. Clients also benefit from comprehensive business process management, including approval processes and business rule integration.

Augmenting such a great product is its fast onboarding time and minimal resources needed for implementation, due to a no-code/low-code approach and dedicated support team. iPaaS subscribers receive round-the-clock support from CINTAP's engineering group. These experts become an extension of the client's IT team, collaborating through Slack or Teams to ensure rapid response times, a world away from waiting days for responses to emails or support tickets.

Even better, the support system doesn't bill by the minute. Instead, it offers effort-based billing, focusing on the delivered value. Time and again, on client calls and in feedback, customers praise the team's responsiveness and effectiveness. Their 'can-do' attitude makes the impossible seem possible.

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The platform's success speaks for itself. It has been live for two-and-a-half years now, and not a single client has left. Customers are increasing investments and bringing additional integrations to the platform as their confidence in the partnership grows. The first customer, for instance, started with a simple, five-partner integration and now has nearly 20 partners. This kind of growth is a testament to the trust and satisfaction customers have in CINTAP's capabilities to deliver results.

CINTAP is fully committed to exceeding customer expectations and becoming a leading global integration company. To achieve this, it is expanding its focus beyond North America to include international markets like the Middle East and India, where it is actively engaging with potential customers. The next few years will be incredibly exciting for CINTAP as it caters to clients worldwide. **LT**

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