

# CASE STUDY: TRANSACTION TRAIL

*Our Partner needed a better user experience- so CINTAP built one from scratch.*

## THE NEED

A CINTAP Direct Partner acquires, transports, and stores goods; utilizing almost 600,000 square feet of warehousing in distribution centers across several states. This company manages all stages of distribution, has huge amounts of data flowing in and out, and communicates with countless trade partners.

Accordingly, they needed a reliable method of tracking every single transaction made.

Using Electronic Data Interchange (EDI), this client communicated with their trade partners at every stage. The most commonly used codes included EDI 204 (Motor Carrier Load Tender), EDI 210 (Motor Carrier Freight Details and Invoice), and EDI 214 (Transportation Carrier Shipment Status Message).

Despite their extensive EDI operation, this client was struggling with several discrepancies between invoices and actual orders, which resulted in thousands of dollars lost each month.

The company was sending and receiving between 70,000-100,000 transactions every month. They were facing an almost 40% discrepancy rate and losing more than \$30,000 monthly.

*\*ANONYMOUS*



## FOUNDED

1991

## HEADQUARTERS

Dallas, Texas

## REVENUE

\$129.1M

## COMPANY SIZE

250+

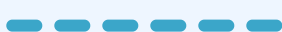
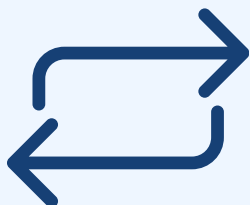
## INDUSTRY

Logistics

## SOLUTION

Building the Transaction Trail and Compare Feature

70k-100k  
transactions  
MONTHLY



UX

experience  
improved



\$400,000  
SAVED  
every year



## THE SOLUTION

The client needed a way to quickly track each transaction, compare documents (orders/invoices), and spot errors.

CINTAP was perfectly poised to meet this need and craft a custom solution.

With a dedicated 2-man team, CINTAP developed a Transaction Trail tool on CINTAP Cloud, in less than a year. With the Transaction Trail and its Compare feature, platform users can view their transaction history with a click.

The Transaction Trail tool follows the progression of a trading relationship from order to invoice- and is completely automated by CINTAP Cloud.

Once flagged by CINTAP Cloud, these orders or invoices are moved into a separate folder (Bucket) for platform users to approve or reject manually; with help from the complete Transaction Trail and detailed history.

This includes side-by-side observation of correlating transactions (such as orders and invoices) using the Compare Feature, which automatically analyzes any discrepancies.

Rather than slipping through the digital cracks, transactional errors were now easy to identify and rectify- saving hours crawling through transactions manually.

Now, CINTAP's client estimates \$400,000 saved annually using CINTAP's services and custom-built features.